

SMITH'S SPIN TO WIN STORE EVENT – FAQs

Who Can Enter The Promotion?

The promotion is open only to legal Australian permanent residents, age 18 or older. Employees (and immediate family members) of the Promoter, Participating Stores, and agencies associated with this promotion are ineligible to enter.

What is the 'Smith's Spin to Win' in store event?

Smith's Spin to Win is a store promotion, where consumers can "Spin the Wheel" for their chance to win! The total prize pool is up to \$2,224.41 (RRP), with the highest value prize of \$500 to be won.

Where can I purchase specifically marked products?

To enter, a purchase must be made from the participating store who is supporting the 'Smith's Spin to Win' store event.

When can I purchase participating products?

Products must be purchased on the day of the store event from the participating store only. You can find the dates of all store promotions here

http://www.smithsfortune.com.au/section/Home/More_ways_to_win

What are the participating products?

All packs of Smith's Chips (45g – 330g, including multipacks).

How do I enter the Spin the Wheel activation?

On the day of the promotion for the specific Participating Store, purchase any pack of Smith's Chips from the Participating Store, visit the Smith's activation staff at the Spin the Wheel event during the Activation Period for the Participating Store (see http://www.smithsfortune.com.au/section/more_ways_to_win for Activation times), show your proof of purchase (receipt) and fill out your name and number to join the list of people who can spin the Smith's Chips Wheel. Depending on the number of participants, you may be allocated a time slot for when you will be able to spin the Smith's Chips Wheel.

Proof of purchase: You must retain your purchase receipt(s) that clearly specifies the store of purchase and that the purchase was made on the day of the store event promotion relating to the specific Participating Store.

What will happen at the 'Spin the Wheel' event?

During the Activation Period, once you have seen our Smith's event staff and added their name to the list, you will be able to Spin the Smith's Chips Wheel. With the event staff supervision, you'll then spin the wheel for your chance to win either, \$500, \$50, \$20 or a free packet of Smith's Chips. **Remember:** you must spin one full rotation of the wheel for your spin to be valid.

Once a gift card prize has been awarded, this prize cannot be won again and this segment on the wheel will be replaced with a "free pack of Smith's chips" segment.

PLEASE NOTE:

- i. **Registration does not guarantee a spin of the Smith's Chips Wheel, subject to entrant/entry validation and available time to spin the wheel during Activation;**
- ii. **Promotion representatives may stop registration if they consider that the maximum number of individuals who may spin the Smith's Chips Wheel during the Activation may be exceeded;**
- iii. **If the wait to spin the wheel is long you come back at a later time during the Activation. However, if your spot is called and you are not present, you will forfeit your spot and your chance to spin the Smith's Chips Wheel during the Activation.**

How do I know if I'm a winner?

Once you spin the Smith's Chips Wheel, you will win the prize that the wheel lands on. The Smith's event staff will confirm with you on the day what prize you have won.

What are the prizes?

- (a) 1 x \$500 Gift Card;
- (b) 10 x \$50 Gift Card;
- (c) 40 x \$20 Gift Card; and
- (d) 129 x Smith's Chips 170g or Smith's Chips Limited Edition Flavour 150g (RRP \$3.29 each), subject to availability of variety.

The Gift Card prizes will be for the Participating Store for that particular store event promotion. For stores that are not Coles and Woolworths, generic gift cards will be provided.

How will I receive my instant win prize?

- The Smith's event staff will have the gift cards to hand to you in person if you win. However, if you win the \$500 prize, this will be sent to your Australian mailing address. The staff on site will be able to help you to fill out all the required information to receive your prize.
- If you win a free packet of Smith's chips, these will be handed out to the winners in person.

What stores and dates will these in store activations be taking place?

The Promotion will take place at various locations in New South Wales, South Australia, Queensland, Victoria and Western Australia. You can check http://www.smithsfortune.com.au/section/Home/More_ways_to_win for a full schedule of the Spin to Win events including store, location, date and time.

Can I enter more than once?

No. Only one entry is allowed at each store event promotion. If you would like to enter across different store event promotions, you can, but remember that a new purchase for each individual store event promotion is required.

Where are the terms and conditions?

Terms and conditions are available via our Smith's event staff on the day. You can also view these at our website:

<http://www.smithsfortune.com.au/section/Home/TandCs>

Do I need to keep my receipt?

Yes, please keep your receipt as proof of purchase to sign up to Spin the Smith's Chips Wheel.

I forgot to sign up to spin the Smith's Chips Wheel on the day of a particular store event promotion – am I able to go to another location?

Unfortunately, no, the date and store must match the date and Participating Store of the specific Smith's Spin to Win Store Event promotion.

Who do I contact if I have more questions?

You can contact us [here](#) with any questions you may have, a response will be provided within 2 business days.